

93706



A member of HUD designated



**STRONG FAMILIES
EQUAL A HEALTHY
COMMUNITY**



ANNUAL REPORT SUMMARY FOR 2022



Yolanda R. Randles

MAKING A DIFFERENCE IN THE LIVES OF RESIDENTS IN 93706



The West Fresno Family Resource Center has been on a continuous journey since it was founded in 2001. As we engage with residents and listen to their concerns, we adapt to meet their needs. After all, we are here to serve. The agency was established in 2001 as the West Fresno Health Care Coalition. Though the name and programs have changed, our mission remains the same—*“to empower and support the West Fresno community to achieve optimal health and well-being.”*

This report provides a glimpse of the programs and services provided by the agency in 2022. I am truly astonished by all that we do. I am thankful for staff, sponsors, funders and volunteers who make this work possible. I have served as executive director for more than 20 years and I have witnessed tremendous growth – in the number of clients served, in staffing, in budgeting and in making a difference in the lives of residents in 93706. I am proud of

the work that we do at our centers, Maxie L. Parks Community Center and the Mary Ella Brown Community Center.

We have faced many challenges, but we always forge on. In 2022, the Family Resource Center saw many firsts—such as hosting our first Sweet Potato Scramble Golf Tournament that featured members of the Hampton University Golf Team. We celebrated 20 years of providing students with school supplies. We continue to be a center where residents come to get their vaccinations and health information. Our food give-away program grows each week.

It is impossible to cover every program or event that agency hosts, but we did highlight a few. We ask that you please take the time to journey with us through our year in review of 2022.

Yolanda R. Randles
Executive Director
West Fresno Family Resource Center



Maxie L. Parks Community Center
1802 E. California Avenue
Fresno, CA 93706
(559) 621-2967



Mary Ella Brown Community Center
1350 E. Annadale Avenue
Fresno, CA 93706
(559) 374-5750

BOARD OF DIRECTORS

Maxie Parks, *Chair*
Kason Jones, *Sect./Treas.*
Audrey Carter
Audrey Redmond
Kirk Haynes
Steve Shehadey
Keisha Thomas
Robert Brown

Yolanda Randles,
Executive Director

Janice Mathurin
Director of Operations

Shirley Gambero
Bookkeeper

Giovanna Diaz
Assistant Bookkeeper

4 PILLARS OF WORK

HEALTH AND WELLNESS

Networking California for
Sickle Cell Care (NCSCC):
Kayla Parker
Tony Wilson

Maternal Family
Support First 5 Glow:
Garballe Conroe
Loretta Brooks

Advancing Health
Literacy COVID-19:
Janice Mathurin
Patricia Mendoza
Lillian Warren
Hope Flint

Food Bank
Jay Vance

Health Insurance &
Cal Fresh Enrollment

COVID-19 Education
and Outreach

ECONOMIC EMPOWERMENT

V.O.I.C.E Welding
Training Programs-Case
Management:
Michelle Gaspe

Computer Training:

City of Fresno
Emergency Rental
Assistance Program:
Kenneth Perez
Maria Aquirre

CHARACTER AND LEADERSHIP

Sweet Potato 2:
Patrick Hamilton
Andre Smith
Essienia Porter
Ben Britton
Samad Walton
Aleks Rodas

Families Together:
Rick Darrough

Fatherhood Support

EDUCATIONAL ADVANCEMENT

CSU, Fresno
Fresno Pacific University
Fresno City College
Fresno Unified School
District
Washington Union
School District
University of Phoenix

*to empower and support the West
Fresno community to achieve optimal
health and well-being.*

HEALTH AND WELLNESS

18K+
CLIENTS

Advancing Health Literacy: The Center served **18,355 clients** by focusing on health literacy, decreasing poor communication between patients and health care providers and by increasing COVID-19 public practices and vaccination rate.

5K+
FAMILIES

Food Distribution: The Center provided food to more than **5,000 families and individuals** at its drive-through pantry at the Mary Ella Brown Community Center and senior distribution at the Maxie L. Parks Community Center.

390
VACCINATIONS

COVID-19 Vaccinations: Every week, the Center sponsored a vaccination clinic where 390 individuals received their vaccines.

AHL PROCLAMATION - CITY OF FRESNO



Fresno Mayor Jerry Dyer, City Manager Greg Barfield and members of the Fresno City Council presented a proclamation to the Center's Advancing Health Literacy team for its work with National Health Literacy Awareness.



Thirty-three residents received certificates of completion for finishing 5 health literacy sessions on Navigating the Health Care System, Hypertension, Diabetes, Asthma and Stress Reduction.

EDUCATIONAL ADVANCEMENT

147
CHILDREN
85 BOOKS

Family Reading Night: Family Reading Night: During the year, 147 children attended Family Reading Night which focuses on improving literacy, family bonding and the importance of reading. During the four sessions, 85 books were distributed to the 85 families that participated. Topics discussed included nutrition, water safety, diversity and cultural celebrations. Our partners included the City of Fresno, PARCS and REC, Children's Hospital and the Fresno County Library.

348
INTERNS
6648
HOURS

Internships: Thirty four interns contributed 648 hours at the Center. The internships focused on hands-on training, skill enhancement and relationship building. Our partners included Fresno State, Fresno City College and the University of New England.

600+
BOOKS

Books: More than 600 books have been distributed to the community, thanks to several organizations, including the Little Libraries sponsored Fresno Chapter of Jack and Jill of America Inc., the Fresno Housing Authority and Reading Heart.

CHARACTER AND LEADERSHIP

The Center hosts several programs and events that focus on strengthening character and leadership skills in our youth.

55

Sweet Potato Project 2: Fifty-five youth received certificates of completion for finishing the program that focuses on prevention and reducing school drop-out and gang involvement and substance use initiation for African American youth, 12-15.

The program's goal is to decrease internalized oppression, hopelessness and low collective efficacy, while increasing engagement in collective economic activity, college intentions, mentors and leadership development.



Families Together: The Center held outreach events to meet the needs of families challenged by adversities within our social system.

843

A total of **843 clients** received educational materials, cleaning and hygiene supplies, clothing, diapers, peer support, household items along with credit repair counseling.

97K+
DIAPERS

Family Matters: The center distributed **97,204 diapers** during meetings with this support group. The focuses of the meetings were to provide a safe place, a sense of community and a platform where families could share their needs and concerns. A total of **75 clients** were served in 2022. Besides diapers, families were eligible for other resources such as formula, baby supplies and baby food.

75
FAMILIES



Volunteers: The Family Resource Center is grateful for the **158 volunteers** who graciously gave of their time and talents to help at the Center.

158

60
VOLUNTEERS

Gov. Newsom visited the Mary Ella Brown Center to highlight the state's volunteer program. The governor was accompanied by **60 volunteers** who contributed more than **400 hours** assisting with food distribution and a beautification project in the community garden.

400
HOURS

ECONOMIC EMPOWERMENT

\$160K+

Through the **Housing Retention Grant** sponsored by the City of Fresno, the Center distributed **\$160,752 to 33 families and individuals** to prevent eviction.

33

32

Gladiator Welding Program: Thirty-two participants graduated from the V.O.I.C.E. Gladiator Welding Program. The purpose of V.O.I.C.E. is to provide workforce training and job placement.

800
HOURS OF
TRAINING

Professional Staff Training: Staff of the Family Resource Center obtained 800 hours of training including Mental Health First Aid USA, Peer Support Specialist Training, Civil Rights Training, Centering Pregnancy, Mandated Reporter, Motivational Interviewing, 24/7 Dad/Fatherhood Engagement, National Parent Instruction, Nurturing Parenting, Fresno Madera United Way: Building Black Leaders Cohort; and Health Literacy. Two staff and 6 community members also received training on community organizing, movement strategy, how to recruit other leaders, understanding issues and how they affect public policy; and participation in the planning executing of Action Forum, in partnership with The Children's Movement Resident Council.



FIGURES OF PROGRESS

18,355

CLIENTS RECEIVED



- Information on health literacy
- Tips/Ways to communicate better with health care providers
- Covid-19 information/vaccinations



5,280

FAMILIES & INDIVIDUALS

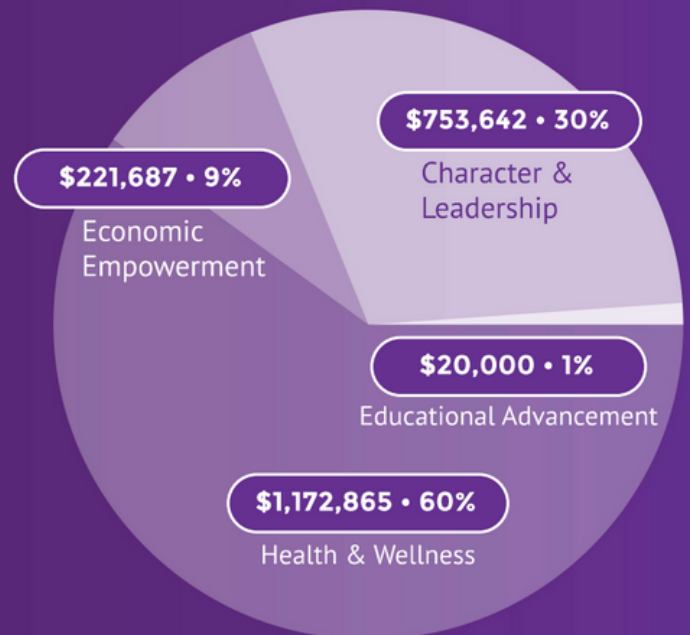
received several tons of food during the food giveaway

\$160,752.00



in Emergency Rental Assistance was distributed to 33 families and individuals

Revenue: West Fresno Family Resource Center



TOTAL: \$2,497,079



NETWORKING CALIFORNIA FOR SICKLE CELL CARE

31

patients received support from Community Health Workers

19

visits to Adult Sickle Cell Clinic



COMMUNITY EVENTS

Multicultural Celebration Event
Wellness Wednesdays Senior Session: Nutrition
Earth Day Celebration
Minority Health Awareness Event
Lupus Awareness
Advancing Health Literacy Block Party
Tea in the Garden
Juneteenth
Father's Day Event

HEAR US
Kids Fun Day
Summer Sun Safety the Importance of Hydration
Back to School
Beautification Project
Valley Center for the Blind
Sickle Cell Meet and Greet
Family Movie Night
Breast Cancer Luncheon

Sweet Potato Harvest Day and Festival
Halloween Haunted House
Safe Night Out
Thanksgiving Volunteer Luncheon
Holiday Craft Fair
Family Reading Night
Community Holiday Celebration